



# Migrant Information Day

# Make an impact

## Become a sponsor



**Connect** with the diverse community



**Raise** the profile of your organisation



**Promote** your services



**Secure** new CALD clients

Connect with over 500 community members from diverse backgrounds who attend this event and establish yourself as an active leader in cultural diversity and inclusion.

Your support demonstrates goodwill and commitment to the Bayside community while capitalising on the large attendance our event attracts.

The 2026 Migrant Information Day program has been designed to cater to our community's diverse needs. It offers a unique opportunity for partnership, enabling you to align your organisation with the best that the Bayside area has to offer, all while contributing significantly to our diverse community.



**68%** of attendees have been in Australia for more than 5 years, with another **11%** residing in Australia for 2-5 years, and **7%** less than a year.



Top countries of birth for attendees were Nepal, Ukraine, China, Thailand, Australia and Bangladesh, as well as Lebanon and Malaysia.



**48%** of the Bayside population is born overseas with **51%** of residents speaking a language other than English at home. Top languages spoken are: Mandarin, Greek, Arabic, Cantonese, Spanish.



**114 different nationalities** are represented in the Bayside area.



Bayside is a **Refugee Welcome Zone**.

## Migrant Information Day

**500+ attendees**

Wednesday 7 October 2026

10am–1pm

Rockdale Town Hall

In 2026, Migrant Information Day is back, bigger and better than ever.

Migrant Information Day is an annual event organised by the St George Multicultural Network that has been running for over twenty years. The event celebrates the cultural diversity of the Bayside area and provides useful information to newly arrived migrants, refugees and asylum seekers in the region.

In 2025, Migrant Information Day was profiled across print media as well as highlighted in [NSW Parliament](#).

- 500 new arrivals reached from all over New South Wales.
- 40 Stall holders ranging from Health, Government, Employment, Education and Sport.

Expressions of Interest are invited from services and organisations to sponsor the event. By becoming a sponsor for Migrant Information Day, your organisation not only enjoys prominent exposure through our marketing channels but also plays a pivotal role in supporting the diverse community.

Forge a genuine connection with the local community by actively contributing to an event that brings vital information and a sense of togetherness to Southern Sydney.

Please complete and submit the online [Sponsorship Expression of Interest form](#) or scan the QR code by **Friday 10 July 2026**.

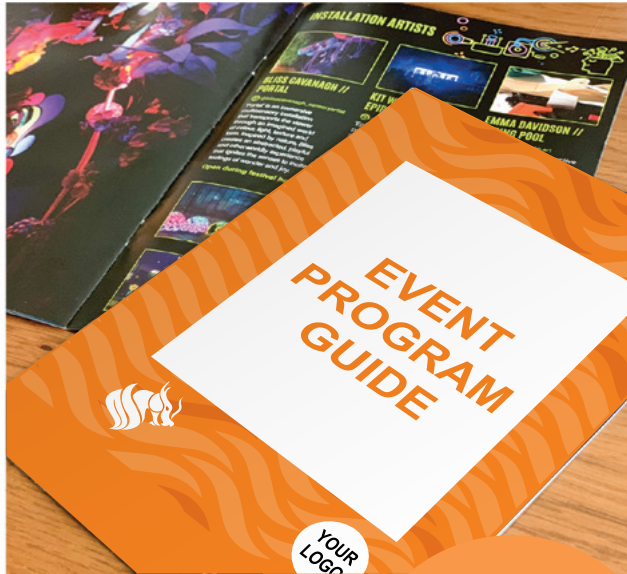


# Sponsorship benefits snapshot\*

(Guide only, benefits and offerings may vary).

## Major event sponsorship

Major event sponsorship			Sponsorship benefits				On the day							
Migrant Information Day 2026	Major	\$3,000	Online	Print	Event posters and signage	Community magazine	Newspaper advertisement	Mention in Media Release	Speech opportunity	Acknowledgement by MC	Invitation	Access to event photos	Stall/display space 2 x (3x3)	Stall/display space 1 x (3x3)
	Event	\$500	X	X	X	X	X	X	X	X	X	X	X	X



- Billboard and big screen**  
**50,000+** views per day
- Posters and signage**  
**126,000+** views per day
- Socials and website**  
**10,000+** views per day
- Leader Ad**  
**161,000+** views per week
- Council e-newsletter**  
**19,300+** views per week

